

Ad Group: johncow

[John Cow](#)
Campaign Paused


 Has my milk
 Want some too ?
www.preblogging.com

 1 of 4 - [view all](#)
[Summary](#) | [Sites](#) | [Ad Variations](#)
Aug 9, 2007 to Aug 14, 2007 | [Change range](#)
 + Create New Ad: [Text ad](#) | [Image ad](#) | [Click-to-play video ad](#) | [Customize columns](#) 1 - 7 of 7 ads.

<input type="checkbox"/>	Variations	Actions	Status	% Served	Clicks	Impr.	CTR	Cost ▼
<input type="checkbox"/>	Becky Supports Milkman for other tips check over at my blog preblogging.com	Edit	Active	31.2%	8	546	1.46%	€0.18
<input type="checkbox"/>	On Fridays John Cow reads my blog preblogging.com	Edit	Active	29.1%	10	510	1.96%	€0.17
<input type="checkbox"/>	John Cow Has my milk Want some too ? www.preblogging.com	Edit	Active	11.0%	4	192	2.08%	€0.05
<input type="checkbox"/>	John Cow Is the Father Of my calf www.preblogging.com	Edit	Paused	8.6%	2	151	1.32%	€0.04
<input type="checkbox"/>	Becky Loves John Cow soooo mooooooch preblogging.com	Edit	Paused	6.7%	4	117	3.41%	€0.03
<input type="checkbox"/>	John Cow Love Becky yes he does yes he does www.yes-he-does.com	Edit	Paused	5.9%	3	104	2.88%	€0.03
<input type="checkbox"/>	go john 250 x 250 px View full size image ad 	Edit	Active	0.0%	0	-	0.00%	€0.00
2 edited or deleted ads				7.5%	3	132	2.27%	€0.04
Total: Image ads on content network				0.0%	0	0	-	€0.00
Total: Text ads on content network				100.0%	34	1,752	1.94%	€0.53


Total: Text ads on search		0.0%	0	0	-	€0.00
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[Create an ad variation](#) to test different messages, at no extra cost.

We'll rotate them and automatically pick the best one to be shown most often. 

 [View all tabs at once](#)

Reporting is not real-time. Clicks and impressions received in the last 3 hours may not be included here.

Lower CTRs for content ads do not adversely affect your campaign. 

Time zone for all statistics in this account: (GMT+00:00) Dublin. [Learn more](#).
